

# Nuffield International

PROSPECTUS

Investing in young agriculturalists  
to build leadership and provide  
solutions for global agriculture

[www.nuffieldinternational.org](http://www.nuffieldinternational.org)





# Introduction

**Nuffield International contributes to a sustainable global food system by investing in talented people from many countries who want to develop as Nuffield Scholars and share their experiences and knowledge for industry good.**

**WITH A HISTORY** that dates back to 1947 and values that stem from the ethos of our founder, William Morris, Lord Nuffield, Nuffield is focused on growing the most critical resource the agriculture industry has – people.

It is a unique global network of farmers and agri-professionals that focuses on:

- Personal capacity building
- Excellence in agricultural production, research, and management
- Local, national, and global thought leadership

Nuffield believes that agriculture is the foundation of a sustainable future, and for agriculture to be dynamic and remain competitive, we need leadership and expertise from those in the industry. Nuffield International supports the development of individuals in agriculture, awarding scholarships to gain the confidence, knowledge and network to step up as leaders. Our values are listed here.

***Our vision is to inspire people to make a difference in the world of agriculture***

*“Nuffield was completely mind changing, from both a business and personal perspective. It makes you think differently and share thoughts with people from all over the world. These different ways to think made me more open-minded about future challenges I will face.”*

**VICTOR MONSEFF DE ALMEIDA CAMPOS, 2018 SCHOLAR (BRAZIL)**



# Scholars

# 2

**Nuffield has 13 member and associate countries, a presence in 40 countries and more than 1,800 Scholars worldwide.**

**EACH NUFFIELD SCHOLAR** steps out of their business during the year of their scholarship to explore the world to find new best practices, ideas, insight, and resources to carry back home.

Whether they are investigating production agriculture, financial and succession planning topics, market trends, or communications and outreach efforts, scholars dig into a topic of interest to them and of value to the industry. Through this journey they become experts in their area of study, build their global connections and become an invaluable resource to their community.

*My scholarship has taken me on a life changing journey, meeting incredible people infused with energy. It was a fantastic learning curve, gathering great ideas to help improve the farming sector, as well as cementing my future ambitions and motivations"*

**ROBBIE MOORE, 2016 SCHOLAR (UNITED KINGDOM)**

*Here in the Netherlands we raise pork and our 'Hamletz' brand is synonymous with animal welfare, distinctively good taste and the result of special feed from our farm. We received national recognition as "Agricultural Entrepreneur of the Year 2019" and I am also a member of the Global Farmer Network."*

**ANNECHIEN TEN HAVE MELLEMA, 2014 SCHOLAR (THE NETHERLANDS)**

*I pioneered the growing of turf, wildflower turf and vegetation mats for green roofs over 30 years ago as a result of my scholarship. I strongly encourage sustainable farming through integrated farm management and was chairman of LEAF (Linking Environment and Farming) for eight years."*

**STEPHEN FELL, 1983 SCHOLAR (UNITED KINGDOM)**



# Leadership



**Nuffield Scholars achieve distinction in an extraordinary range of activities, with many gaining leadership roles in policy, agricultural research, regional community affairs and farm management. A catalyst for this career success is the Nuffield program, their scholarship experience and the enduring associations that follow.**

*"I founded The Chia Co to make a positive contribution to the health and wellness of the global community."*

**JOHN FOSS, 2001 SCHOLAR (AUSTRALIA)**



*"As Coordinator for International Marketing at the Texas Department of Agriculture, I work to ensure producers and agribusinesses are included in conversations about production agriculture, food, trade, and related policy. I am a big believer in the value of transformative travel and experiential learning in agriculture, which I studied for my Ph.D. in Agricultural and Extension Education in 2018."*

**JEAN LONIE, 2018 SCHOLAR (USA)**



*"Becoming a scholar was a life-changing experience, expanding my horizons and connecting me with a worldwide network of experts. It got me out of my comfort zone and was one of the most rewarding experiences I will ever have!"*

**BRIAN DOUGHERTY, 2018 SCHOLAR (USA)**



# Global connections

Nuffield is a conduit of cross-fertilisation, enabling the mixing of people and ideas from around the world to enhance innovation and uptake of technology, and ensure a more sustainable and profitable food system.

**NUFFIELD INTERNATIONAL** is synonymous with:

- A respected network of over 1,800 scholars
- Quality leadership outcomes
- Advancing the UN's Sustainable Development Goals
- Solution-based research for sustainable agriculture
- Strategic partnerships, including: World Farmers Organisation; Global Dairy Farmers; Global Forum of Agricultural Research and Innovation and the International Agri-Food Network.



*“Nuffield was a unique opportunity to broaden my horizons and help rural families improve their productive, economic and overall living conditions through creating high quality produce.”*

**ANTONIO BUNSTER ZEGERS, 2020 SCHOLAR (CHILE)**



# Program

There are three distinct segments, implemented over an 18-month period.

# 1

## Contemporary Scholars Conference (CSC)

A week-long program for all newly selected scholars from around the world. Scholars build networks and consider international trade and policy issues. It is a truly cultural and ambassadorial experience where leadership skills are enhanced.

# 2

## Global Focus Program (GFP)

The GFP offers a group travel experience spent in a number of countries. Scholars investigate production methods, supply chains, environmental issues and experience social and cultural aspects of each region. Groups of 8-10 travel over four weeks.

# 3

## Individual Research and Report

Scholars spend eight weeks investigating their particular research topic. A final 10,000-word report adds to the knowledge base of those in agriculture. Scholars typically also give multiple presentations on their study topic, findings, and experience.

## Triennial Conference

Nuffield Scholars are scholars for life. Our Triennial International Conference enables our alumni to reunite, explore ideas and continue learning. The Triennial includes 300-400 scholars, with some attending every event since its inception in 1982. The strength of the alumni is seen in the pride with which they talk about their scholarship, whether it was five or 50 years ago.



*The things I feared the most proved to be the highlights of my scholarship. I learned so much from others, even though little of our Global Focus Program was directly related to my sector of fishing. I've made lifelong friends that I will stay in contact with over the years to come."*

**TOM ROBINSON, 2018 SCHOLAR (AUSTRALIA)**



# Investors

**We seek support from Investors to promote, develop and inspire leadership. As future leaders, scholars challenge thinking, encourage innovation and ensure transfer of knowledge and ideas.**

**INVESTORS ENGAGE WITH** Nuffield and draw on the experience and knowledge gained through seven decades of scholarship and educational opportunities provided by one of the most respected agricultural programs in the world.

*“Nuffield strives to enhance the professional image of the sector, to seek out and develop new ambassadors for the farming industry, both for the challenges of today and for the leadership of tomorrow.”*

**ALLAN WILKINSON, HEAD OF FOOD AND AGRICULTURE (UK, HSBC)**

Nuffield Scholars are assisted by Investors, who support the scholar to research a topic relevant for their industry sector.

Investors benefit from research findings and encourage the scholar to present at industry events and share the information obtained.

Investors also benefit from gaining access to the wider Nuffield International network of leading farmers and agribusiness trailblazers from around the world.

Engaging with Nuffield brings visibility to Environmental, Social and Governance initiatives to safeguard a company's long-term value. Investors will see long-term benefits as opposed to

short-term gains that may not address wider challenges affecting global agriculture and sustainable food systems.

The results are a much greater understanding of the international forces affecting the agricultural industry by connecting directly with scholars.

More than 100 Investors support the scholarship program each year. Seventy to eighty individuals are selected to participate in the program to strengthen and connect leaders at a global level for a lifetime contribution to agriculture.

Nuffield has recognized tax deductibility status in many countries.

# Investment tiers

Discounts apply to investors who choose to combine any of the packages on offer



## **SCHOLARSHIP INVESTMENT** (US\$50,000 per year)

Scholarship investors are at the heart of the scholarship program and have a collaborative role in selecting a scholar and partnering with that agriculturalist through the scholarship experience.

1. Formal recognition and promotion as a Scholarship Investor
2. Two complimentary registrations to the seven-day CSC, covering all conference fees and meals, excluding travel, to connect with 70+ scholars and 120+ delegates including board members, speakers and guests
3. One-page advertisement and verbal recognition at the annual CSC
4. Invitation to attend the Nuffield Triennial Conference, and associated farm tours. Accommodation and registration fees will be covered for one representative (excluding travel)
5. Participation in the annual scholar selection panel
6. Recognition within media releases wherever possible
7. Logo within the Nuffield application promotional material
8. Recognition across Nuffield's social media, with emphasis during the scholarship campaign
9. Nuffield will work with the scholar to ensure they are supporting Investor needs
10. Reasonable access to the Nuffield International network for use in activities and events, as agreed by Nuffield International
11. Acknowledgment in the scholar's final report and verbal presentations. Investor to utilise report content, but acknowledge author and Nuffield International
12. Promote organisation objectives, products, and services within newsletters.
13. Logo, profile and link featuring on the Nuffield website

**A lower level of investment is possible in combination with other scholarship investors or with Nuffield International**



# Investment tiers [CONT.]

Discounts apply to investors who choose to combine any of the packages on offer



## **GOLD INVESTMENT** Global Strategic Partner (US\$30,000 per year)

Develop a holistic relationship with Nuffield Scholars to facilitate global thought leadership and advocacy.

1. Formal recognition and promotion as a Global Strategic Partner
2. Two complimentary registrations to the seven-day CSC, covering all conference fees and meals, excluding travel, to connect with 70+ scholars and 120+ delegates including board members, speakers and guests
3. Half-page advertisement in the CSC program
4. Social media, promotional messaging, and podcasts specific to the GSP partnership and engagement/activities
5. Meetings/visits between GSP and scholars participating in Global Focus Programs worldwide
6. Access to scholars selected for fit (background, interest, and brand persona potential)
7. Partnership coordination of live and virtual events – scholar presentations, trade shows, industry forums and/or meetings – between GSP and Nuffield International member countries and emerging nations
8. Together identify meetings/gatherings that have strategic value for scholars to engage, present, and/or otherwise participate, and work on the objectives of those events
9. Logo, profile and link featuring on the Nuffield website

# Investment tiers [CONT.]

Discounts apply to investors who choose to combine any of the packages on offer



## **SILVER INVESTMENT** Contemporary Scholars Conference (US\$25,000 per year)

The major event of the year sees all newly selected scholars spending seven days exploring agriculture in the host country, learning more about themselves and each other and engaging with leaders.

1. One complimentary registration to the seven-day CSC, covering all conference fees and meals, excluding travel, to connect with 70+ scholars and a total of 120+ delegates including board members, speakers, and guests
2. Shape and lead a workshop/session with the scholars and delegates
3. Host a reception hour/social event with informal engagement with the participants
4. Be listed as a Presenting Sponsor of the CSC in all related promotional materials
5. One-page advertisement in the CSC program
6. Promotional items in the CSC registration bags for all attendees
7. Logo, profile and link featuring on the Nuffield website

*“Investment in education provides a great return. It is a privilege to invest in Nuffield and get access to the keenest, global agricultural minds and development network. Nuffield's reach is extensive and at the forefront of current thinking in sustainable global agriculture.”*

**ROGER MERCER, MERCER FARMING**



# Investment tiers [CONT.]

Discounts apply to investors who choose to combine any of the packages on offer



## BRONZE INVESTMENT Partner (US\$10,000 per year)

Partnering with Nuffield provides an invaluable networking opportunity to engage with scholar leaders and innovators who are producing change in agriculture and agribusiness globally.

1. Formal recognition and promotion as a Bronze Partner
2. Logo, profile and link featuring on the Nuffield website
3. One complimentary registration to one day of the CSC, covering all conference fees and meals, excluding travel, to connect with 70+ scholars and a total of 120+ delegates including board members, speakers, and guests
4. Half-page advertisement in the CSC program
5. Connectivity to scholars for promotion of investment, travel and program. This can include social media posts, interviews, live events, etc.

*"I applied as I wanted to improve my management skills, pursue agricultural knowledge and gain international connections. As a Nuffield Scholar, I have greatly expanded the possibilities of life."*

**SHOTA MORIGAMI, 2020 SCHOLAR (JAPAN)**



*We invite you to become a part of our worldwide community and shared values to resolve the long-term challenges of a sustainable global food system.*

# Contact us

**Jodie Redcliffe**

CHIEF EXECUTIVE OFFICER

**Nuffield International**

📞 +61 408 758 602

✉️ [jodie.redcliffe@nuffield.com.au](mailto:jodie.redcliffe@nuffield.com.au)

[www.nuffieldinternational.org](http://www.nuffieldinternational.org)

